



Press Release

May 2009

Australian success with Tacktick Maxi system

Tacktick's wireless electronics have proved a winner for *Reverie*, a Beneteau First 45 based in Australia and regular competitor at some of the country's key yachting events.

Kitted with a full Tacktick Maxi racing system, *Reverie* enjoyed wins at Geelong Week, Lincoln Week, the Melbourne Beneteau Regatta, the Range Regatta as well as club racing at the Royal Brighton Yacht Club.



Reverie is fitted with Tacktick's latest range of high performance Maxi racing instruments including super-large (50mm) Maxi wireless displays at the mast with high contrast LCD, wide angle screens. These solar powered displays can be quickly and easily fitted without the need for any wiring and talk wirelessly to the wind transmitter, speed and depth transmitters and the on-board hand held Remote Displays.

The Tacktick Maxi range of electronics offer a unique start line feature which tells the helm whether to speed up or slow down at the start line ensuring optimum starts for each race. In addition the instruments provide sailors with all the data needed to improve their race performance including wind trends, speed trends, VMG to wind and waypoint, SOG and COG together with performance graphing.

Alan Woodward, *Reverie* owner/skipper, commented "What we really love about Tacktick is the flexibility that the instruments provide; our tacticians cannot do without the Remote Displays – they are absolutely essential for optimal race results."

To find out more about Tacktick's full range of wireless electronics visit www.tacktick.com

Ends

Notes for editors:

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Tactick are world leaders in wireless, solar powered electronics for the marine industry. Formed in 1996 by brothers Clive and Mark Johnson, years of extensive research and development, together with customer feedback led to the development of the world's first wireless networking electronics system, Micronet, in 2003. Tactick offer a range of wireless electronic instruments for dinghies through to race boats, cruisers and power boats too. Top sailors around the world have been sailing with Tactick's instruments since 1997. In April 2007 Tactick won the prestigious Queens Award for Innovation for their Micronet technology. www.tactick.com. In April 2009 Suunto, the leading manufacturer of sports precision instruments announced its acquisition of Tactick. The purchase was carried out by a sister company Amer Sports UK Ltd a subsidiary of the Amer Sports Group.

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