



spinlock



Press Release

January 2010

New 'Meet the Experts' road show announced

Following the success of the 2009 series, plans for a 2010 'Meet the Experts' road show has been announced.

Four of Britain's best known marine brands joined forces to launch a series of 'Meet the Expert' road shows, which proved a great success in a range of yacht clubs earlier in 2009.

"The road show was an excellent opportunity for our members to hear a consolidated briefing on all aspects of the cutting edge technologies that are required for modern sailing. Presentations were interesting and informative and best of all interactive. The experts brought an array of visual aids and examples of their equipment and it was superb having them come to us at our Club," explains Royal Lyngington YC's Operations Manager Jon Chitock.

The Royal Thames YC's Jamie Houston added: "It proved to be an informative and entertaining evening that was enjoyed not only by RTYC members but also RORC members."

Once again, Henri Lloyd, Hyde Sails, Tacktick and Spinlock will be offering yacht club members the chance to hear the latest in product innovation, top tips for the forthcoming season and information about new product launches. Experts from the manufacturers will be on hand to answer members' questions and queries as well as offering invaluable inside knowledge on how to get the best out of your equipment for the forthcoming season.

The series of free road shows will take the form of informal evening events with drinks and practical presentations from the marine specialists together with product demonstrations and the chance to win a goodie bag of manufacturers' prizes worth around £800.

Confirmed dates

Castle Cover SC, Weymouth, 24th February 2010
Royal Dart YC, Kingswear, 3rd March 2010
Royal Falmouth YC, Cornwall, 4th March 2010
Parkstone YC, Poole, 10th March 210
Royal Southern YC, Hamble, 13th March 2010
Largs SC, Largs, 19th March 2010

The road show partners

British specialist marine clothing brand **Henri Lloyd** are world leaders in technical sailing and lifestyle apparel, having pioneered the development of fabrics, garment design and products for over 45 years. Experts from Henri Lloyd will be on hand to demonstrate the 2010 marine range and talk about the latest innovative products and designs.

With 45 years of sailmaking expertise, **Hyde Sails** has always placed itself at the forefront of sail technology, design and production for everything from Optimists to cruisers and ocean

racing yachts. Hyde will be on hand to give advice on sail care and maintenance, new innovations in design and how to get the best from your sails in the season ahead.

Award winning wireless electronics experts **Tactick** will be familiarising members with their extensive range of solar powered electronics suitable for dinghies and sports boats through to large yachts as well as offering those all-important tips on how to get the best out of your instruments for race-winning results. Tactick will have their latest Entry Level electronics range on hand for demonstration.

Deckware specialists **Spinlock** will be demonstrating their latest ISO12402 Deckvest Lifejacket Harnesses and accompanying range. Since its launch, the Deckvest has revolutionised the lifejacket market through the quality of performance that sailors expect from their safety equipment, changed perceptions and made them attractive, comfortable and ergonomic to wear. Spinlock will also be on hand to answer questions on rope handling and deck hardware.

For booking information please contact the relevant yacht club.

Ends

Notes for editors:

For more information on any of the Yacht Club events please contact Amy Grealish, PR and Sponsorship Manager Henri Lloyd, Tel +44 (0) 2380 454585 Mobile +44 (0) 7738579015 amy@hamble.henrilloyd.co.uk or visit www.henrilloyd.co.uk

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