



Press Release

October 2009

Melges 24 Worlds media coverage to be sponsored by Tacktick



Wireless electronics experts Tacktick have announced their sponsorship of the media coverage of the Melges 24 World Championship taking place in Annapolis, USA 23rd-31st October 2009. In addition to sponsoring the media output, which includes video, television, newspapers, magazines internet, press releases and daily blogs, Tacktick will be donating a Tacktick Maxi display and Remote Interface to the winner of the all amateur 'Corinthian fleet'.

Tacktick and Melges 24 are a natural fit with the fleet able to choose from Tacktick's range of robust, wireless tactical instruments to suit both budget and racing requirements. A growing number of Melges 24s are choosing Tacktick's high performance Maxi racing electronics system which offers super-large wireless Maxi displays at the mast together with a unique start line feature which tells the helm whether to speed up or slow down at the start line.

Other electronics options for the Melges 24 include Tacktick's Race Master which has been designed specifically for sports boats. The Race Master provides critical tactical race information that gives sailors the performance edge.

Commenting on the sponsorship, Greg Wells, Sales Director of Tacktick said, "We are delighted to be sponsoring the media output of the Melges 24 Worlds, we have been working closely with a number of key players in the Melges 24 fleet to ensure that sailors get the maximum performance from their Tacktick electronics. We believe our range of instruments offer the best electronics solution for the Melges fleet to suit varying budgets and sailing requirements."

Owners wishing to find out the ideal wireless electronics package for their boat should log onto www.tacktick.com and try the online configurator which will design the perfect electronics package.

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Notes for editors:**October 2009**

Tactick are world leaders in wireless marine electronics delivering an extensive range of wireless instruments that utilise an innovative Micronet technology, allowing the units to function entirely using solar power.

Suunto is a leading designer and manufacturer of sports precision instruments for training, diving, marine and outdoor sports. Suunto and Tactick have now joined forces to bring a stronger collective offering of products and services to the marine sector.

The combined strength of Suunto and Tactick's technologies will accelerate the development of new innovative marine products while also offering possibilities to expand the wireless Micronet, solar-power technologies into other areas of sports precision instruments.

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