



Press Release

July 2009

New distribution outlets announced for Suunto marine compasses



The global distribution of Suunto marine compasses has been strengthened following the announcement of a number of key new international distributors who will be representing the brand.

The changes reflect the recent acquisition of wireless electronics experts Tacktick by Suunto and the appointment of some of Tacktick's international distributors to distribute the Suunto marine compass line internationally.

The newly announced distributors for Suunto marine compasses are as follows:

Coursemaster Autopilots Pty based in New South Wales, Australia who will represent Suunto marine compasses throughout Australia and will be exhibiting the full range at the forthcoming Sydney Boat Show taking place 30th July -3rd August 2009.

Svama Nautica Srl who will distribute and market Suunto marine compasses throughout Italy and will be exhibiting the range at the Genoa Boat Show in October 2009.

Tacktick USA who will be distributing in both the US and Canada and will be exhibiting at the Annapolis Sailboat Show in October with their new US direct sales operation and online store.

NWF Nordwest-Funk GmbH who will distribute and market the Suunto marine brand in Germany and Austria.

Polaris Electronics A/S in Denmark who again will distribute and market the Suunto marine brand in Denmark.

Oy Maritim who will continue to distribute the Suunto marine range in Finland as well as taking on the Tacktick range.

Seaway Tim who will distribute Suunto marine compasses in Slovenia and Croatia.

Regate Takats who will distribute Suunto marine compasses in Latvia.

Avar Yacht who will distribute Suunto marine compasses in The Czech Republic.

North Sails S.A. who will distribute Suunto marine compasses in South America.

Yachting Pannonia who will distribute Suunto marine compasses in Hungary.

Seatec who will distribute Suunto marine compasses in Portugal.

The full Suunto marine compass range is now available online at www.tacktick.com

Ends

Notes for editors:

July 2009

Tacktick are world leaders in wireless, solar powered electronics for the marine industry. Formed in 1996 by brothers Clive and Mark Johnson, years of extensive research and development, together with customer feedback led to the development of the world's first wireless networking electronics system, Micronet, in 2003. Tacktick offer a range of wireless electronic instruments for dinghies through to race boats, cruisers and power boats too. Top sailors around the world have been sailing with Tacktick's instruments since 1997. In April 2007 Tacktick won the prestigious Queens Award for Innovation for their Micronet technology. www.tacktick.com. In April 2009 Suunto, the leading manufacturer of sports precision instruments announced its acquisition of Tacktick. The purchase was carried out by a sister company Amer Sports UK Ltd a subsidiary of the Amer Sports Group.

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