



## Press Release

December 2009

### Renowned offshore sailor, Nigel King becomes Suunto ambassador



Passionate and highly experienced British offshore sailor, Nigel King is to become a Suunto Ambassador for their range of marine watches and compasses.

Nigel King is well known for his participation in the Volvo Ocean Race, the Jules Verne Trophy, the 2009 La Solitaire du Figaro and many other high profile yachting events around the world. He is a passionate sailor, professional boat builder and highly respected sailing coach as well as being well known for his sense of humour and adventure.

In taking on the role of Suunto Ambassador, Nigel will be promoting Suunto's range of precision marine watches and marine compasses as well as testing and using the products in all of his forthcoming sailing projects.

Suunto's series of marine watches analyse prevailing weather conditions and deliver important navigational information direct to your wrist; the Suunto Yachtsman, used by Nigel King, features a sailing timer, compass, track bearing, barometer with four day memory and a host of watch, date and alarm functions.

Suunto's broad range of marine compasses, are designed to match the navigational needs of any sailor. Every Suunto marine compass is individually calibrated to ensure precision for highly variable conditions and temperatures.

Suunto marine compasses and watches are distributed worldwide by Tacktick Ltd. For full details about all Suunto and Tacktick products please visit [www.tacktick.com](http://www.tacktick.com)

**Ends**

**Notes for editors:**

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Tacktick are world leaders in wireless marine electronics delivering an extensive range of wireless instruments that utilise an innovative Micronet technology, allowing the units to function entirely using solar power. Suunto is a leading designer and manufacturer of sports precision instruments for training, diving, marine and outdoor sports. Suunto and Tacktick have now joined forces to bring a stronger collective offering of products and services to the marine sector. The combined strength of Suunto and Tacktick's technologies will accelerate the development of new innovative marine products while also offering possibilities to expand the wireless Micronet, solar-power technologies into other areas of sports precision instruments.

For more information contact Sarah Johnson [sarah.johnson@tacktick.com](mailto:sarah.johnson@tacktick.com)

Hi res images can be downloaded from the website at [www.tacktick.com](http://www.tacktick.com)



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