



**Press Release**

**January 2010**

## **Tacktick launch new Entry Level electronics range at London Boat Show 2010**

Tacktick will be launching their full Entry Level electronics range at the London Boat Show, 8<sup>th</sup>-17<sup>th</sup> January 2010, stand number N029A.

The brand new Tacktick Entry Level speed and depth instruments are perfect for all yachts 35ft or under and completes the entry level range of instruments which saw the launch of the Entry Level Wind system earlier in the year.



Whether replacing existing instruments or installing for the first time, Tacktick's Entry Level instruments offer simple installation, with easy set up calibration. There is no need for complex wiring, as the data is wirelessly transmitted around the boat. The displays can be quickly fitted with simple 12v power supplies and can be self-installed saving considerable installation costs.

The Entry Level displays offer large 38mm readouts, backlighting for night sailing and are completely waterproof to 10m ensuring no condensation.

A number of Entry Level systems are available including a retrofit option for those who already have the relevant Airmar transducers installed; an Entry Level Depth System and an Entry Level Speed System and a combined Entry Level Speed and Depth System with two displays.

The Entry Level Wind system which was launched earlier in 2009 includes the display and wireless wind transmitter.

For more information and full pricing information visit [www.tacktick.com](http://www.tacktick.com) . The website includes a configurator function which will design the perfect wireless electronics system for your boat.

**Ends**

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Tactick are world leaders in wireless marine electronics delivering an extensive range of wireless instruments that utilise an innovative Micronet technology, allowing the units to function entirely using solar power.

Suunto is a leading designer and manufacturer of sports precision instruments for training, diving, marine and outdoor sports.

Suunto and Tactick have now joined forces to bring a stronger collective offering of products and services to the marine sector. The combined strength of Suunto and Tactick's technologies will accelerate the development of new innovative marine products while also offering possibilities to expand the wireless Micronet, solar-power technologies into other areas of sports precision instruments.

For more information contact Sarah Johnson [sarah.johnson@tactick.com](mailto:sarah.johnson@tactick.com)

High res images can be downloaded from the website at [www.tactick.com](http://www.tactick.com) go to dealer resources at the bottom of the home page.

